



## Any Approved Milk-based or Soy Infant Formula Powder Reference Guide

Effective June 1<sup>st</sup>, 2023 if your eWIC shopping list includes “**Any Approved Milk-based or Soy Infant Formula Powder**”, use the table below to identify approved formulas when purchasing your WIC benefits.

One 12.4 – 12.9 oz can, counts as 1 can of your remaining formula benefits.

<p><b>Enfamil Infant</b> 12.5 oz</p>	 A yellow and white can of Enfamil Infant Formula. The label features the Enfamil logo at the top, followed by "Infant Formula" and "Milk-based Powder with Iron". It also includes a blue badge that says "BRAIN BUILDING" and "enriched with DHA". The bottom of the can indicates "0-12 Months" and "NET WT 12.5 OZ (352g)".
<p><b>Enfamil Gentlelease</b> 12.4 oz</p>	 A purple and white can of Enfamil Gentlelease Infant Formula. The label features the Enfamil logo at the top, followed by "GENTLELEASE" and "Infant Formula". It includes a blue badge that says "REDUCE CRYING IN 24 HOURS". The bottom of the can indicates "0-12 Months" and "NET WT 12.4 OZ (350g)".
<p><b>Enfamil ProSobee</b> 12.9 oz</p>	 A green and white can of Enfamil ProSobee Simply Plant-Based Infant Formula. The label features the Enfamil logo at the top, followed by "ProSobee" and "Simply Plant-Based". It includes a blue badge that says "REDUCE CRYING IN 24 HOURS". The bottom of the can indicates "0-12 Months" and "NET WT 12.9 OZ (366g)".
<p><b>Enfamil A.R.</b> 12.9 oz</p>	 A pink and white can of Enfamil A.R. Infant Formula. The label features the Enfamil logo at the top, followed by "A.R. ADDED RICE" and "Infant Formula". It includes a blue badge that says "REDUCE frequent SPIT-UP". The bottom of the can indicates "0-12 Months" and "NET WT 12.9 OZ (366g)".